



**BUSSELTON WATER**

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## **BYO Bottle Program**

Busselton Water’s **BYO Bottle Program** is committed to reducing plastic waste in our community – particularly single use water bottles.

To achieve this, Busselton Water will provide up to two drinking fountains free of charge at approved events so event patrons can refill their own water bottle.

Up to 10 local events within the Busselton Water catchment will have the opportunity to use the Busselton Water drinking fountains each year.

To apply, event organisers must please complete and return this form a minimum of ONE month prior to the event.

### **Application form for event organisers**

Applicant name: \_\_\_\_\_

Organisation: \_\_\_\_\_

Position: \_\_\_\_\_

Email: \_\_\_\_\_ Tel: \_\_\_\_\_

Event name: \_\_\_\_\_

Event dates: \_\_\_\_\_

Event location: \_\_\_\_\_

Bump in time: \_\_\_\_\_ Bump out time: \_\_\_\_\_

Description of event (how many people expected to attend, what the event is for etc.):

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If selected, do you agree to:

- promote the BYO Bottle Program and your partnership with Busselton Water within your networks and own event promotion.  Yes  No
- actively promote to your attendees (in advertising, social media, other networks) that your event is encouraging patrons to BYO refillable water bottles in an effort to reduce plastic waste.  Yes  No

Please advise the key promotional activities for your event:

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Please advise how the security of the water fountains will be maintained for the duration of the event, including pre and post event or overnight (e.g. security guards, locked fences, etc):

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**If you have an event map please provide a copy. Otherwise, locations of the fountains in the event space can be negotiated if successful with this application.**

*Please note: Exact location of fountains is subject to Busselton Water operations team approval and network capabilities.*

**CONDITIONS OF DRINKING FOUNTAIN USE**

The event organiser:

- must maintain the security of the Busselton Water drinking fountains and flags at all times, from the installation of the fountains until they are collected;
- event organisers must commit to promoting the BYO Bottle Program, encouraging event patrons to bring their own bottle to refill at the Busselton Water fountains. If promoting on Facebook/LinkedIn, @BusseltonWater must be tagged;
- event organisers must supply photos of the fountains in use at their event to Busselton Water after the event takes place (*please be aware any photos which capture recognisable faces must have the person's approval prior to sending*); and
- event organisers must **not** cover, amend, deface or attach materials to the fountains.

Event organiser name: \_\_\_\_\_

Event organiser signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return this completed form to Busselton Water BYO Bottle Program, PO Box 3455, BROADWAY NEDLANDS, WA 6009.

For more information visit [busseltonwater.wa.gov.au](http://busseltonwater.wa.gov.au) or call 9781 0500.

All event organisers will be notified of the outcome of this application within ten (10) working days.